

2017 Women In Leadership Awards

	Visionary \$20,000	Pioneer \$15,000	Community Leader \$10,000	Philanthropist \$5,000	Patron \$2,500	Advocate \$1,500	Mentor/ Student Table \$750	Champion \$350 M \$400 N-M
BEFORE EVENT								
Prominent recognition as WILA Sponsor on all materials and publicity	√	√	SOLD					
Prominent recognition on all WILA invitations	√	√						
Prominent listing on event & Sponsors Reception invitations	√	√	√	√	√	√		
1 seat on WILA Awards Selection Committee	√							
Exclusive sponsor in this category	√		√					
DAY of EVENT								
Luncheon tickets	10	8	6	4	3	2	1+5 students	1
Preferred, reserved table seating with table signage	√	√	√	√				
Invitations to Sponsors Reception	10	8	6	4	3	2	1	1
Opportunity to Speak at Sponsors Reception	√							
Opportunity to Introduce one 2017 WILA Honoree		√						
Opportunity to Welcome Guests at Sponsors Reception			√					
Introduction and Opportunity to make remarks at WILA Luncheon	√							
Opportunity to introduce Speaker			√					
Verbal Recognition at Sponsors Reception & WILA Luncheon	√	√	√	√				
Recognition on event signage at Sponsors Reception & Luncheon	√	√	√	√	√	√	√	
Space for an EWPB approved exhibit in the rear of ballroom	√	√						
Advertisement in the luncheon program	Back Cover or inside front	Full Page	Inside back cover	½ Page				
Recognition in luncheon program, video and event signage	Name & Logo	Name & Logo	Name & Logo	Name & Logo	Name	Name	Program, video	Program only
Sponsor Recognition Gift	√	√	√	√	√	√		
VISIBILITY +								
Recognition in print ads, TV PSAs	Name & Logo	Name & Logo	Name & Logo	Name & Logo	Name	Name		
Recognition in pre- and post-press releases	√	√	√	√				
Recognition on the EWPB website and newsletter	Name, Logo & link	Name, Logo & link	Name, Logo & link	Name & Logo	Name	Name	Name	Name
Recognition on EWPB social networking sites	√	√	√	√	√			
Verbal recognition at the Executive Women Foundation Fall Scholarship luncheon, along with guest tickets	4	3	3	2	1			
Right of first refusal as Visionary Sponsor for 2018	√							

Visionary

\$20,000

- **10 Luncheon tickets + 10 invitations to Sponsors Reception**

- Exclusive sponsor in this category
- Recognized as the Visionary Sponsor of the WILA luncheon on all luncheon promotional, advertising and category materials
- 1 seat on WILA Awards Selection Committee
- Verbal introduction and opportunity to speak at Sponsors Reception
- Front row center luncheon table seating with table signage
- Introduction and opportunity to make remarks at luncheon
- Inside front cover full page advertising opportunity in luncheon program
- Space for a EWPB-approved exhibit in the rear of the ballroom
- Name and logo recognition in luncheon program, video and signage
- Sponsor recognition gift
- Name and logo recognition in print ads, TV & PSAs
- Recognition in pre- and post-press releases
- Name, logo and link on the EWPB website and newsletter
- Recognition on EWPB social networking sites
- Verbal recognition at the Executive Women Foundation Fall Scholarship luncheon, along with four guest tickets
- Right of first refusal as Visionary Sponsor for the 2018 WILA luncheon

Pioneer

\$15,000

- **8 Luncheon tickets + 8 invitations to Sponsors Reception**

- Only 4 sponsors in this category
- Recognized as WILA sponsor on all luncheon promotional and advertising materials
- Verbal recognition at Sponsors Reception and luncheon
- Preferred, reserved table seating with table signage
- Opportunity to introduce one of the WILA recipients at the luncheon
- Space for a EWPB-approved exhibit in the rear of the ballroom
- Full page ad in the luncheon program
- Name and logo recognition in luncheon program, video and signage
- Sponsor recognition gift
- Name and logo recognition in print ads, TV & PSAs
- Recognition in pre- and post-press releases
- Name and logo on the EWPB website and newsletter
- Recognition on EWPB social networking sites
- Verbal recognition at the Executive Women Foundation Fall Scholarship luncheon, along with three guest tickets

Community Leader

\$10,000

SOLD

- **6 Luncheon tickets + 6 invitations to Sponsors Reception**

- Exclusive sponsor in this category
- Prominent listing on event and Sponsors Reception invitations
- Verbal recognition at Sponsors Reception and luncheon
- Opportunity to Welcome Guests at Sponsors Reception
- Front row luncheon table seating with table signage
- Opportunity to introduce speaker at luncheon
- Inside back cover full page advertising opportunity in luncheon program
- Name and logo recognition in luncheon program, video and signage
- Sponsor recognition gift
- Name and logo recognition in print ads, TV & PSAs
- Recognition in pre- and post-press releases
- Name and logo on the EWPB website and newsletter
- Recognition on EWPB social networking sites
- Verbal recognition at the Executive Women Foundation Fall Scholarship luncheon, along with three guest tickets

Philanthropist

\$5,000

● **4 Luncheon tickets + 4 invitations to Sponsors Reception**

- Prominent listing on event and Sponsors Reception invitations
- Verbal recognition at Sponsors Reception and luncheon
- Preferred luncheon table seating with table signage
- Full-page ad in luncheon program
- Name and logo recognition in luncheon program, video and signage
- Sponsor recognition gift
- Name and logo recognition in print ads, TV & PSAs
- Recognition in pre- and post-press releases
- Name and logo on the EWPB website and newsletter
- Recognition on EWPB social networking sites
- Verbal recognition at the Executive Women Foundation Fall Scholarship luncheon, along with two guest tickets

Patron

\$2,500

● **3 Luncheon tickets + 3 invitations to Sponsors Reception**

- Prominent listing on event and Sponsors Reception invitations
- Recognition at Sponsors Reception and luncheon
- Name recognition in luncheon program, video and signage
- Sponsor recognition gift
- Name recognition in print ads, TV & PSAs
- Name recognition on the EWPB website and newsletter
- Recognition on EWPB social networking sites
- Verbal recognition at the Executive Women Foundation Fall Scholarship luncheon, along with one guest ticket

Advocate

\$1,500

● **2 Luncheon tickets + 2 invitations to Sponsors Reception**

- Prominent listing on event and Sponsors Reception invitations
- Recognition at Sponsors Reception and luncheon
- Name recognition in luncheon program, video and signage
- Sponsor recognition gift
- Name recognition in print ads, TV & PSAs
- Name recognition on the EWPB website and newsletter

Mentor/Student Table

\$750

● **1 Luncheon ticket + 1 invitation to Sponsors Reception**

- **This sponsorship underwrites the luncheon admission for 5 students**
- Dedicated Q & A session with the keynote speaker prior to the event for the students and this sponsor
- Recognition at Sponsors Reception and luncheon
- Name recognition in luncheon program and video
- Name recognition on EWPB website and newsletter

Champion

\$350 members/\$400 non-members

● **1 Luncheon ticket + 1 invitation to Sponsors Reception**

- Name recognition in the program, on EWPB website and newsletter